

Global Business Services in Lithuania.

Your targets. Exceeded.

Part of:



Lithuania



2.9M

Total population

Vilnius-Kaunas hub

1.4M

Population

101K

Student pool

Invest Lithuania, 2022



Vilnius

Most Dynamically
Developing City in CEE



Kaunas

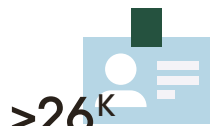
Emerging City of
the Year in CEE

CEE Business Services Awards 2022

Lithuania's GBS industry



Global Business Services
centres



specialists in the industry

Invest Lithuania, 2022

Share of centers by parent HQ location

41%

USA

31%

Nordics

6%

UK

22%

Other

Invest Lithuania, 2022

Share of employees by function

IT

25%

Customer operations

20%

F&A and Compliance

27%

Other

28%

HR, Sales and Marketing, Engineering (non-IT), Robotic/Intelligent
Process Automation, Supply Chain/ Logistics Management,
Procurement

Invest Lithuania, 2022

Danske Bank

4,440 FTE

Swedbank

1,590 FTE

Western Union

1,550 FTE

SEB

1,480 FTE

Telia

1,100 FTE

CITCO

850 FTE

cognizant

630 FTE

FESTO

610 FTE



500 FTE

Nasdaq

420 FTE

McKesson

150 FTE

accenture

140 FTE

**DXC
TECHNOLOGY**

120 FTE

MOODY'S





110 FTE

ORACLE®

60 FTE

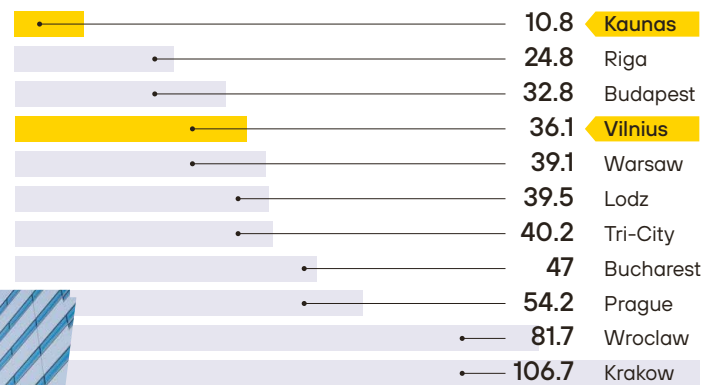
What gives Lithuania the edge?

Low saturation means:

-  Easy entry
-  Easy scaling
-  Low attrition
-  Competitive salary levels

Unsaturated labour pool

People employed in business service centers per 1,000 residents



Sources: Invest Lithuania, 2021 / ABSL Business Services Sector in Poland Report, 2021 / ABSL Business Services Sector in Czech Republic, 2021 / National investment promotion agencies / National statistics departments / Hungarian Outsourcing Association

Multilingual highly educated talent pool

4th in the EU

56% of the young population have completed tertiary education

Eurostat, 2021

5th globally

for digital/ technological skills

IMD World Digital Competitiveness Ranking, 2021

24

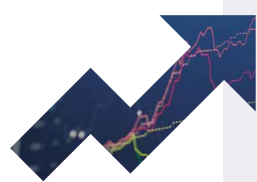
largest number of foreign languages used in a single center

Invest Lithuania, 2022

Most popular languages

English	Danish
German	Norwegian
Swedish	Finnish
French	Polish
Italian	Dutch
Russian	Portuguese
Spanish	Slovakian

Business oriented and diverse Government



17th globally

in the Index of Economic Freedom

Heritage Foundation, 2022

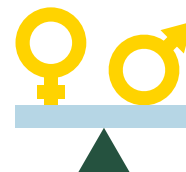
#17	Lithuania
#31	Portugal
#39	Poland
#48	Hungary



1st in the EU

50% of total labour force are women

World Bank, 2020



8th globally

The Global Gender Gap Index

World Economic Forum, 2021



1st in the EU

55% of scientists and engineers are women

Eurostat, 2020

Invest Lithuania

Lithuania
Co-create

Invest Lithuania, the country's Investment Promotion Agency, is a one-stop shop that informs, connects and supports foreign companies in Lithuania, all free of charge.

Choosing the best fit

We save your team time on research and due diligence by doing all the site selection research you need.

Setting up

We guide you through all the necessary procedures, from registering a company to getting a construction permit or banking license.

Ramping up

We help you grow with confidence, establish yourself as an employer and become an integral part of our tight-knit business community.



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