

Global Business Services in Lithuania. Your targets. Exceeded.



Part of:



Lithuania

2.8M
Total population

Vilnius-Kaunas hub

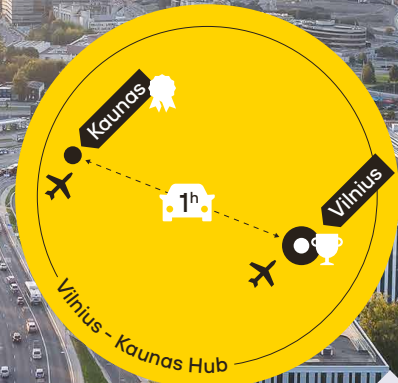
1.4 M | **97K**
Population | Student pool

Invest Lithuania, 2022



CEE Business Services Awards 2022

Klaipėda



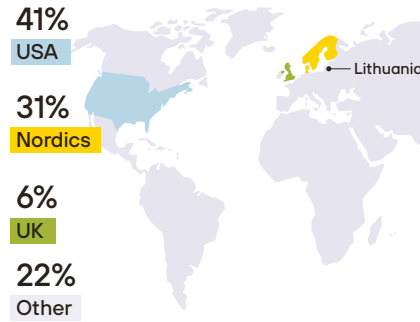
Lithuania's GBS industry

90
Global Business Services centres

23K
specialists in the industry

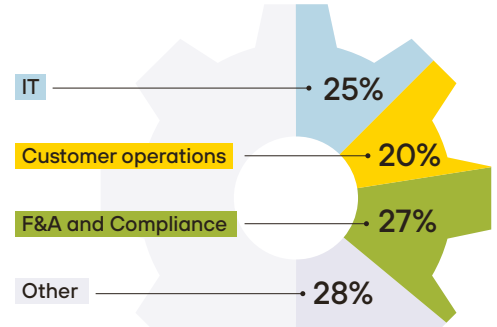
Invest Lithuania, 2022

Share of centers by parent HQ location



Invest Lithuania, 2022

Share of employees by function







HR, Sales and Marketing, Engineering (non-IT), Robotic/Intelligent Process Automation, Supply Chain/ Logistics Management, Procurement

Invest Lithuania, 2022

Danske Bank 4,330 FTE	SEB 1,560 FTE	WesternUnion WU 1,540 FTE	Swedbank 870 FTE	CITCO 820 FTE
Telia 810 FTE	cognizant 620 FTE	FESTO 600 FTE	YARA 460 FTE	Nasdaq 410 FTE
HCL 320 FTE	DXC TECHNOLOGY 140 FTE	MCKESSON 140 FTE	MOODY'S 110 FTE	Uber 60 FTE

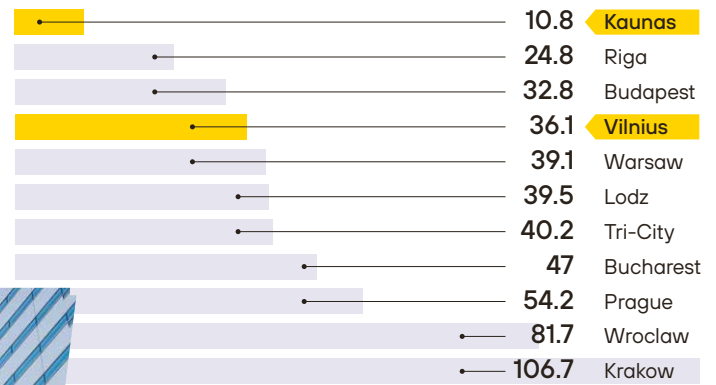
What gives Lithuania the edge?

Low saturation means:

-  Easy entry
-  Easy scaling
-  Low attrition
-  Competitive salary levels

Unsaturated labour pool

People employed in business service centers per 1,000 residents



Sources: Invest Lithuania, 2021 / ABSL Business Services Sector in Poland Report, 2021 / ABSL Business Services Sector in Czech Republic, 2021 / National investment promotion agencies / National statistics departments / Hungarian Outsourcing Association

Multilingual highly educated talent pool

4th in the EU

56% of the young population have completed tertiary education

Eurostat, 2021



5th globally

for digital/ technological skills

IMD World Digital Competitiveness Ranking, 2021



24

largest number of foreign languages used in a single center

Invest Lithuania, 2022



Most popular languages

- | | |
|---------|------------|
| English | Danish |
| German | Norwegian |
| Swedish | Finnish |
| French | Polish |
| Italian | Dutch |
| Russian | Portuguese |
| Spanish | Slovakian |

Business oriented and diverse Government

17th globally

in the Index of Economic Freedom

Heritage Foundation, 2022



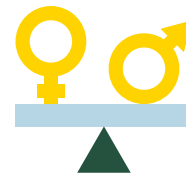
- #17 Lithuania
- #31 Portugal
- #39 Poland
- #48 Hungary



1st in the EU

50% of total labour force are women

World Bank, 2020



8th globally

The Global Gender Gap Index

World Economic Forum, 2021



1st in the EU

55% of scientists and engineers are women

Eurostat, 2020

Invest Lithuania

Invest Lithuania is the official agency for Foreign Direct Investment and Business Development. We'll partner with you to get your business set up and off to the best start possible:



Decision-making

- Tailored in-depth market and industry insights
- Advice on business costs
- Information concerning the local labour and legal framework

Business establishment

- Intros and meetings with key market players and relevant governmental institutions
- Sourcing of governmental financial support

Business development

- Assistance with one-off problems
- Lobbying for greater governmental support

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