



## AMBASSADORS FOR FOREIGN INVESTMENT IN LITHUANIA

### **What is the Ambassadors for Foreign Investment (AFI) in Lithuania program all about?**

It's clear that there's a pool of high profile and successful Lithuania-connected global business leaders out there performing at the highest level on the world stage. The AFI program is aimed at uniting these great talents to create a network for the open exchange of experience and the creation of new business relationships and opportunities for Lithuania.

### **How does the AFI program work:**

The program connects seasoned and experienced global professionals with 3 aims in mind:

1. Gain insight and share expertise with Invest Lithuania within our 3 key focus sectors of Manufacturing, Business Services, Technology.
2. To act as Lithuania's representatives in the promotion of the country as a location for foreign investment (arranging or participating in meetings, sourcing leads and acting as good-will ambassador for Lithuanian FDI)
3. To act as a galvanising and inspirational force within the local FDI community.

### **What do the AFI's need to do?**

To make it simple, a little tutorial video can be found [here](#).

### **What will the AFI's gain in return:**

1. They will be instrumental in building the future of Lithuania. As a young nation with a surfeit of ambition and talent, we know that we can achieve great things. But to truly make this happen, we need the right people in the right places talking to the right contacts. This is why we need you.
2. A new network of contacts both globally and in Lithuania – allowing you to increase your business connections while gaining a better insight into how project Lithuania is growing and what the strategy for future growth looks like.
3. Become a member of a growing global network of like-minded business professionals who share a common goal: to make Lithuania a top global player in the field of FDI.



# FAQs

## 1. What types of companies are we interested in?

We aim to attract greenfield or business development projects which are export oriented, create new jobs and bring foreign capital investment.

These are the three key sectors where Lithuanian expertise really comes into its own:

- **Manufacturing.** Engineering based manufacturing and life science industries;
- **Business Services.** Service centres of large international businesses for F&A, IT, HR operations;
- **Technology.** Software products and solutions.

## 2. Which sectors/industries are we not interested in?

- Real estate projects;
- Trade, hotels and natural resources projects;
- Investment aimed at Lithuania's domestic market.

## 3. Which decision makers are we targeting?

We are targeting decision makers who have the power to directly influence company decisions and strategy. Such people will normally be Directors, Business Development Managers or C level management and above, and this group includes such roles as C.E.O, C.F.O, C.T.O, and Board members.

## 4. Where do I get my contacts/company list from?

They will either be supplied by Invest Lithuania or generated from your own business network.

## 5. What types of assistance/ help from Invest Lithuania can I offer to potential investors?

Invest Lithuania offers a comprehensive service for potential investors which includes the following:

- Information on business costs, labour, tax & legal settings and other business areas;
- Connections to Invest's extensive partner network, and the organisation of business meetings in Lithuania;
- Facilitation of all steps necessary for the setup and launch of a company in Lithuania, including helping companies to access government financial support and a range of training schemes;
- Ongoing support via assistance with one-off problems, and the continued lobbying for more business friendly laws.

**So Let's start building an even better future for Lithuania today!**